OFFERS PAGE / AIRDROPS 1.0

OVERVIEW:

As a cryptocurrency fan, I'm happy to have a page where I can peruse all the airdrops offers out there, learn about them, and track my progress in gaining bounties.

WHAT ARE WE TRYING TO ACHIEVE AND WHY:

Airdrops are marketing and promotional giveaways of tokens to gain early adoption, users, community activity, and awareness. Users are incentivized to perform simple tasks such as:

Uploading a wallet or creating an Ethereum address to eventually receive their tokens

Join various online community pages/groups: Telegram, Twitter, etc.

Perform simple community tasks, for example, retweeting a company sponsored tweet.

Value Statements:

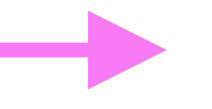
The following are value statement from the perspective of an end user. These needs falls loosely into the following three categories:

- 1) Discovery, e.g., how do i find and get access to airdrops.
- 2) Participation e.g., how do i get in on it.
- 3) Acquisition and tracking.

USER STORIES:

As a user:

- I need an easy way to search for, find, and learn about particular airdrops.
- I would like to filter airdrops by status, platform and type of requirements, and to remove the filters I have set.
- I would like to favorite the interesting ones even if I have not participated in them.
- I would like to create or upload a wallet address for each airdrop.
- I would like to be able to track the airdrops I've signed up for.
- I would like to keep track of my wallet addresses and know how my tokens / bounties are accruing.
- I want to share airdrops I like and receive links to airdrops from my friends and influencers I follow.
- I would like to read and create comments about the airdrops.
- I would like to be notified of airdrop dates if I have saved or begun working on an airdrop.
- I would like to be able to rate airdrops on a scale from one to five stars.
- I would like to be able to mark and come back to airdrops that I have begun and ones that I've completed.



IMARKET

OFFERS PAGE - AIRDROPS

FILTER SET UPS

MVP VERSION

Airdrops ~

Search by Name or Ticker

This Week

This Month

Zeon Network

DAO blockchain

NOIZ ****

NICE TO HAVE

Airdrops ~

Active

Popular

Top Rated

Trending

WeChat

Medium

Facebook

Discord

LinkedIn

ACTIVE: 1 Days ago

ENDS: 2/15/2020

\$11.00 - \$14.00

Other

Most Comments

Clear Filters

Search by Name or Ticker

This Week

This Month

Requirements

KYC

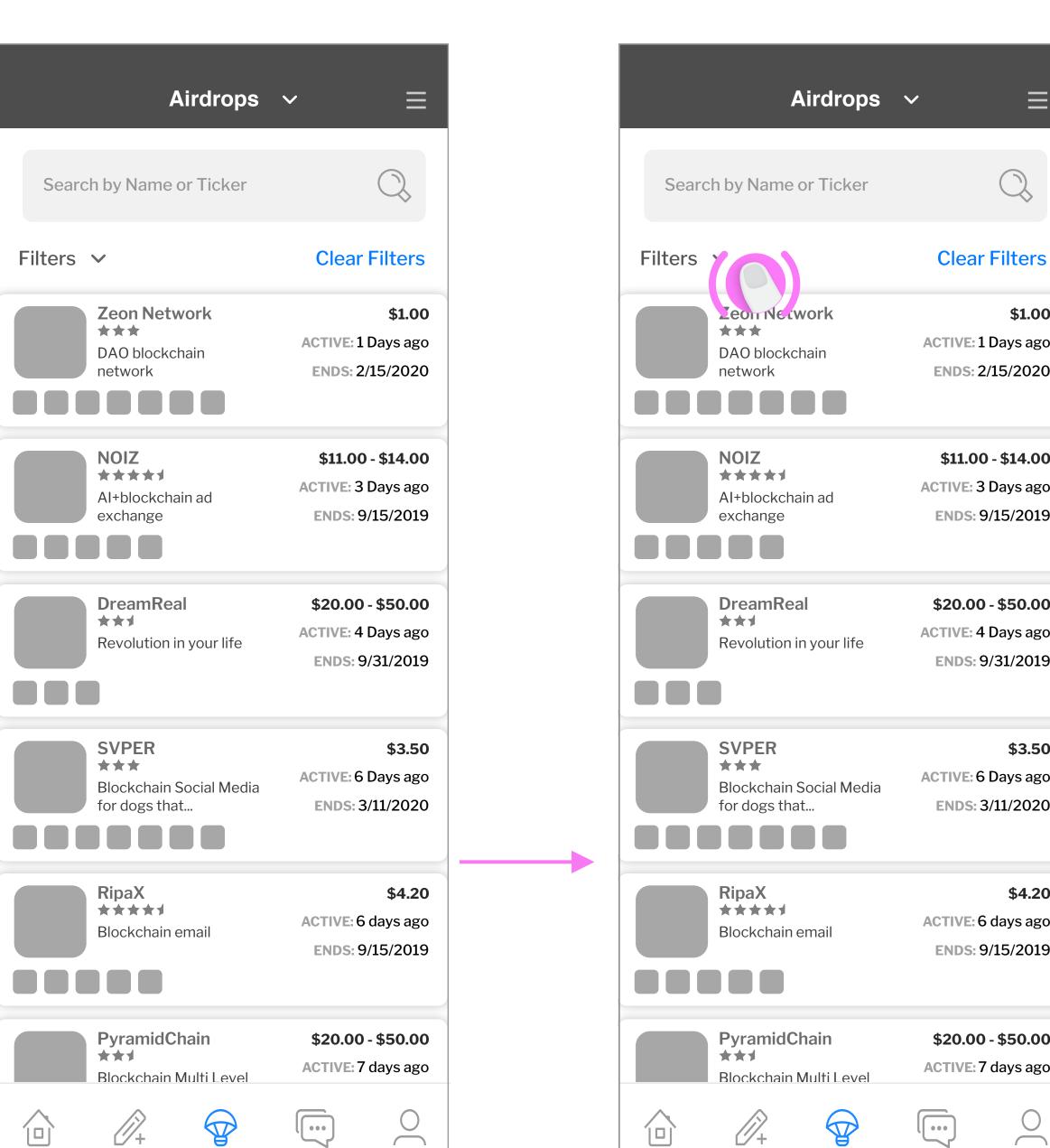
Active Participation

Zeon Network

network

NOIZ ****

DAO blockchain

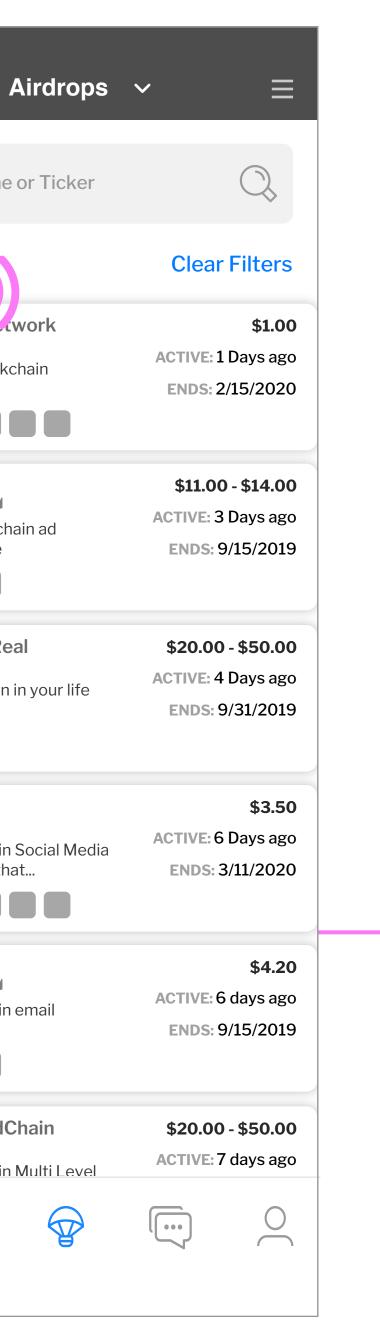


User arrives on the offers page which defaults to the AIRDROPS section.

Airdrops are organized chronologically, with most recent at the top.

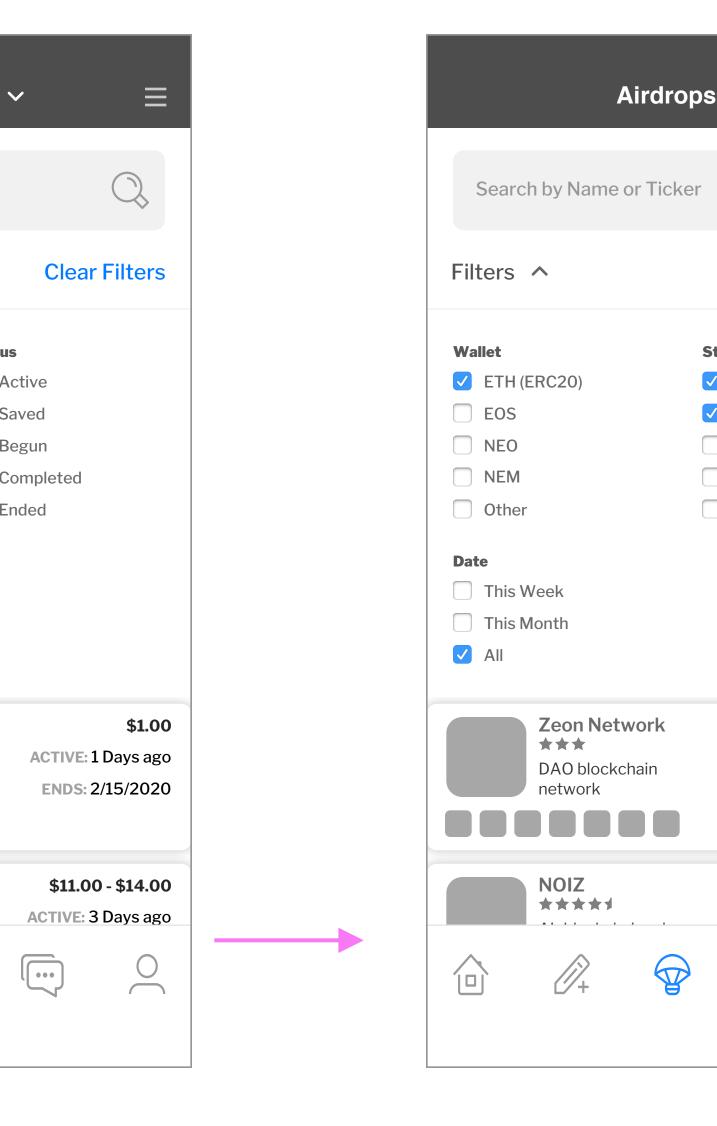
She could search for a specific airdrop, in which case the app would begin filtering as she types.

Instead, she taps on the FILTERS area



The filters area opens up and we see that the default states are ETH airdrops and ACTIVE airdrops, with a date range of ALL.

The filter sets for POPULAR and REQUIREMENTS would be nice to have but are not essential for release.



She clicks the SAVED filter and the app automatically filters out all airdrops other than the ones that she has saved.

Airdrops ~

Active

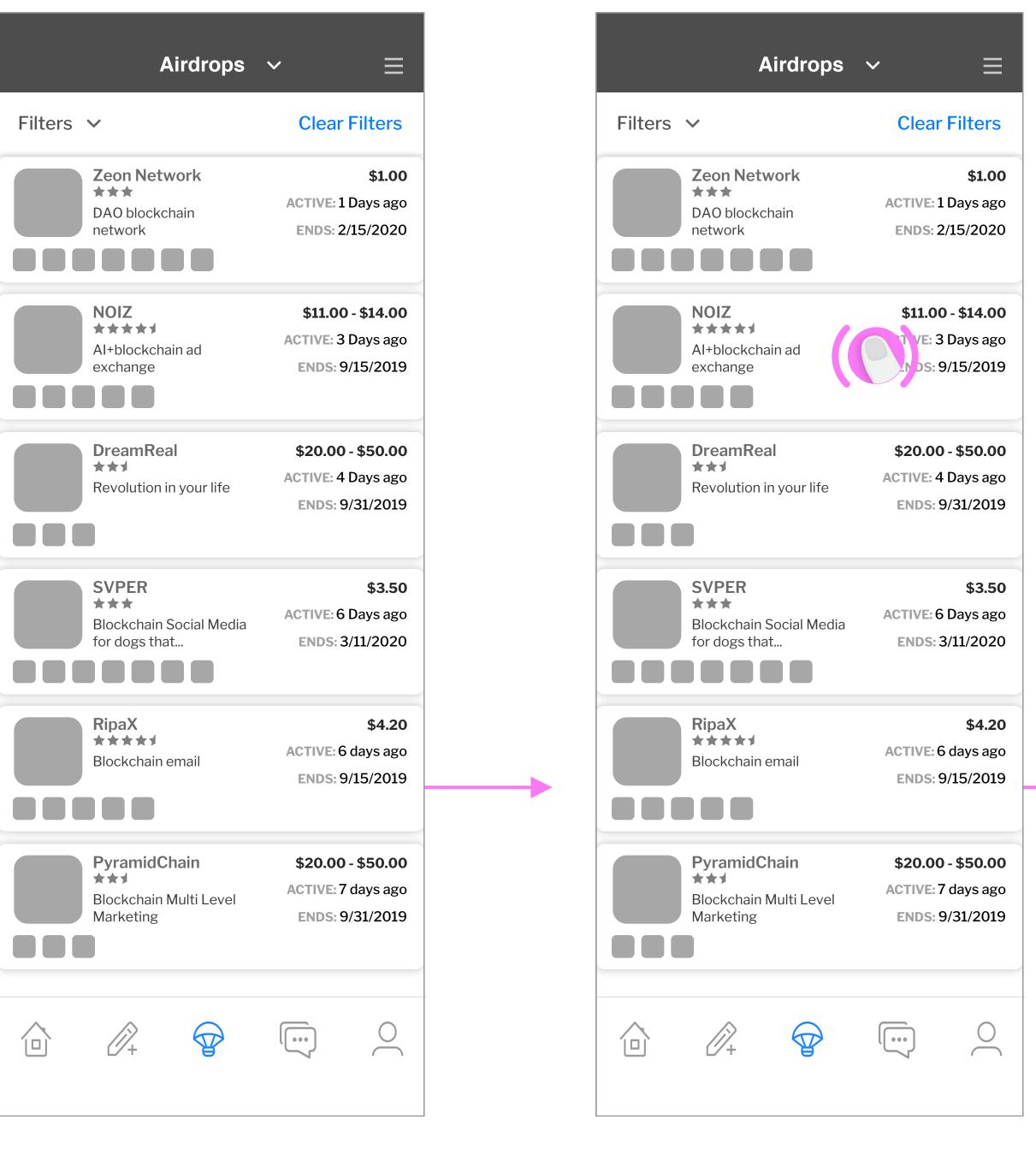
Clear Filters

ACTIVE: 1 Days ago

ENDS: 2/15/2020

\$11.00 - \$14.00

ACTIVE: 3 Days ago



She scrolls up to view the various airdrops.

screen so that she can open it and change

If she clicks "CLEAR FILTERS" the screen

will be refreshed without any filters

filters as desired.

She taps on a card for an airdrop that she likes. The FILTERS bar sticks to the top of the

\$20.00 - \$50.00

ACTIVE: 4 Days ago

ACTIVE: 6 Days ago

ENDS: 3/11/2020

ACTIVE: 6 days ago

ENDS: 9/15/2019

\$20.00 - \$50.00

ACTIVE: 7 days ago

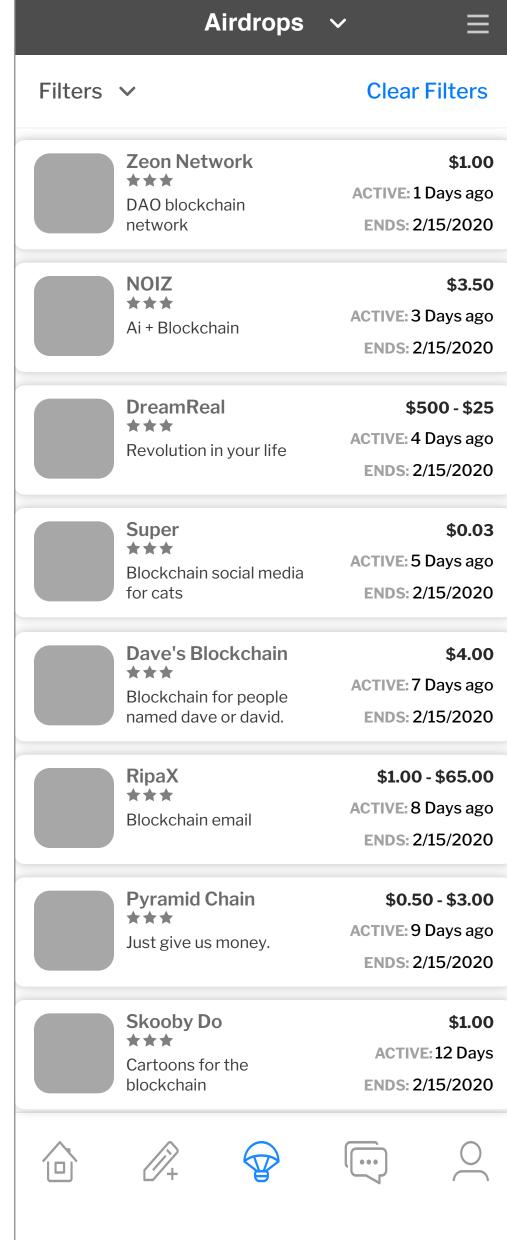
ENDS: 9/31/2019

ENDS: 9/31/2019

Filters ∨ \$11.04 NOIZ [NOIZ] **** NOIZ is an AI+blockchain ad exchange network providing transparent data to all parties, ensuring optimized user experience & empowering social impact campaigns. Airdrop ERC20

REQUIREMENTS: WHITEPAPER GO TO AIRDROP Save this Airdrop to Start the tasks for RATE THIS AIRDROP Comments So this is a blockchain ad exchange? But why would I want my ad data to be public? That's

IN THE EVENT WE DON'T GET THE REQUIREMENT ICONS FOR OUR MVP, THE AIRDROPS PAGE WOULD **LOOK LIKE THIS:**



She is taken to the airdrop for that page.

HOMEPAGE

this airdrop

bobrizzo · 4h

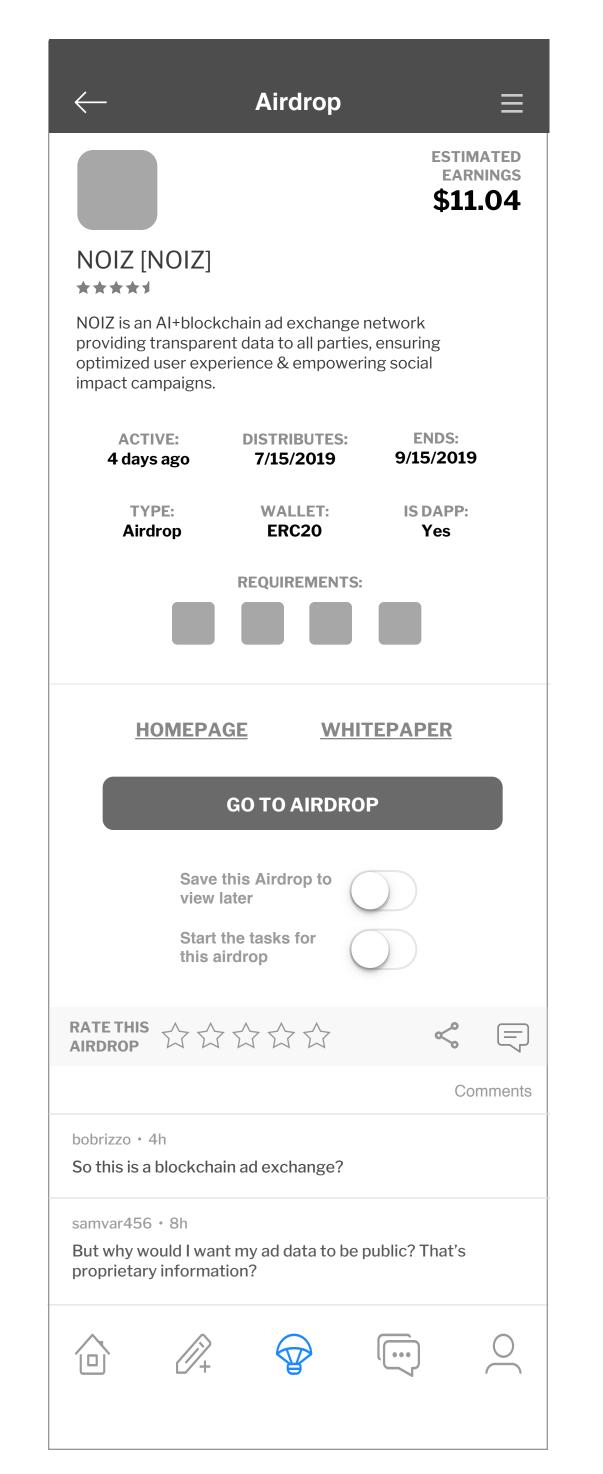
proprietary information?

IMARKET

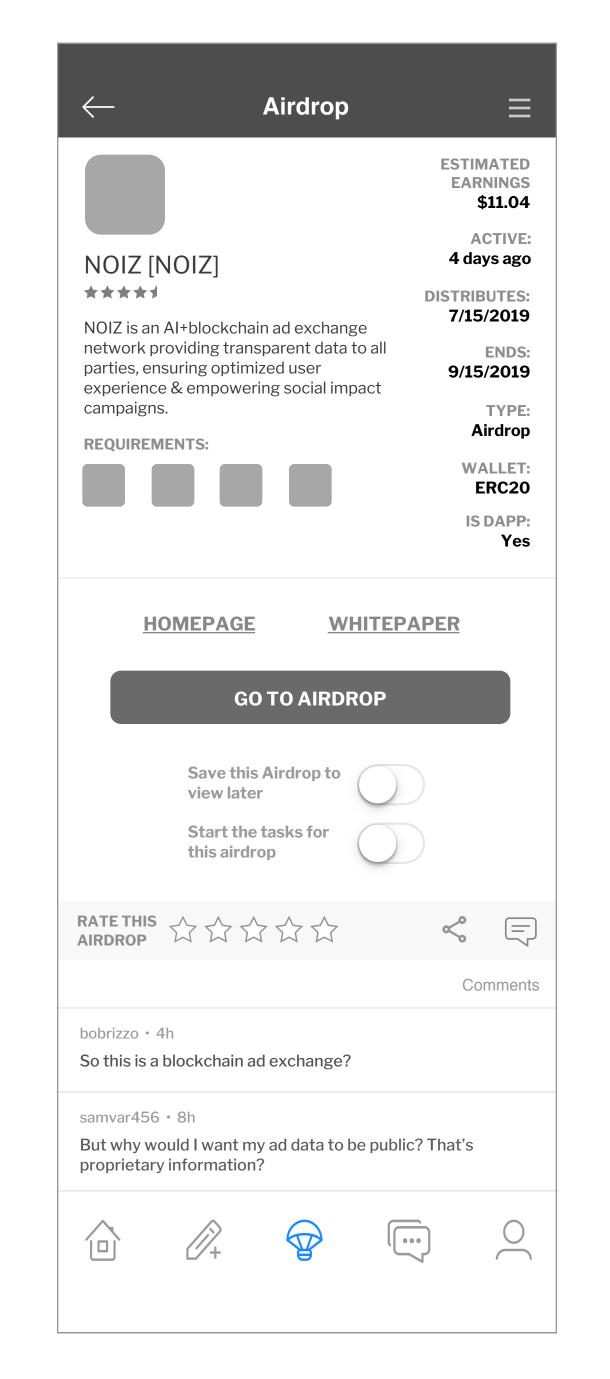
AIRDROP DETAIL PAGE

Layout

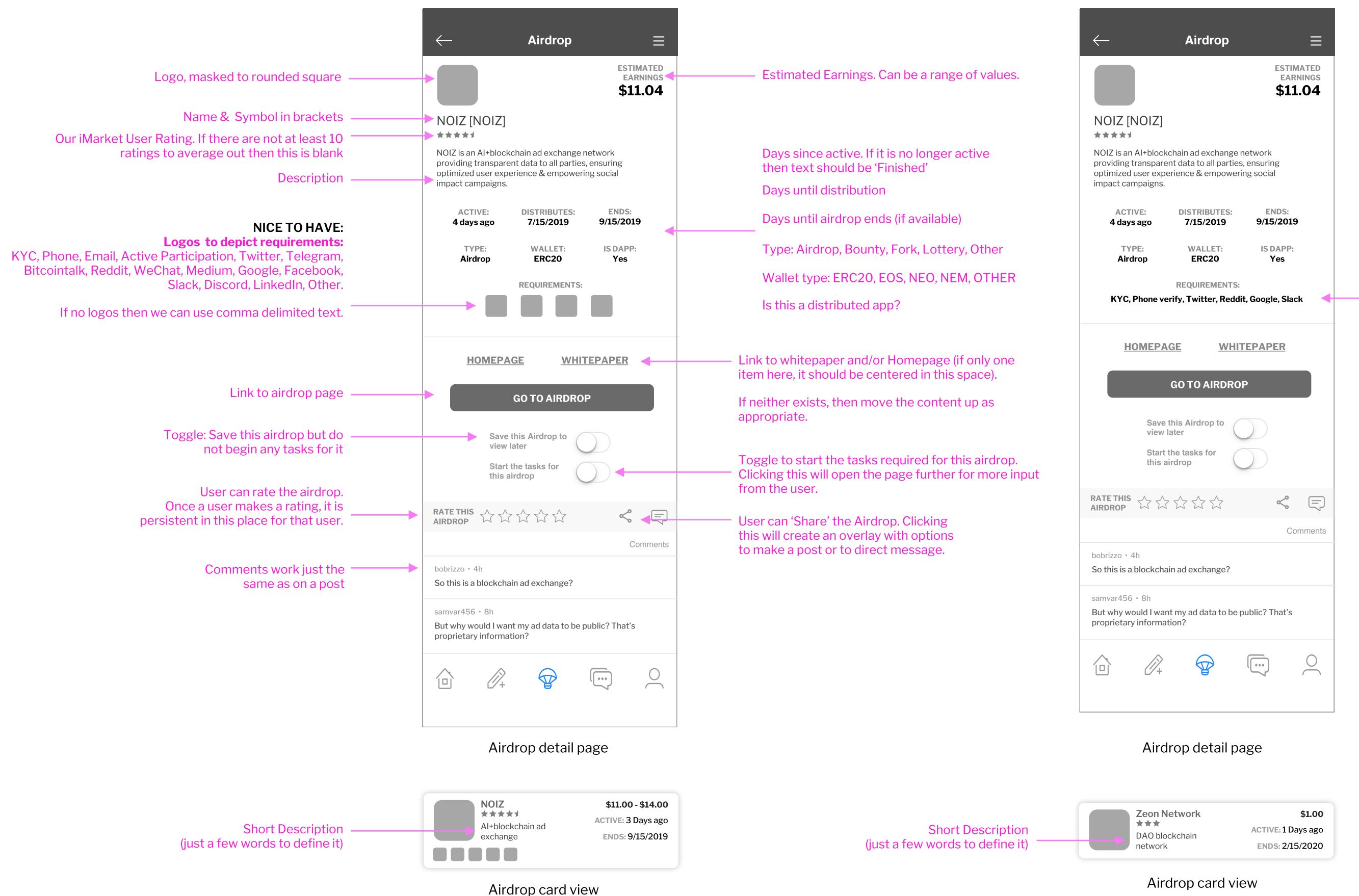
Airdrop detail page



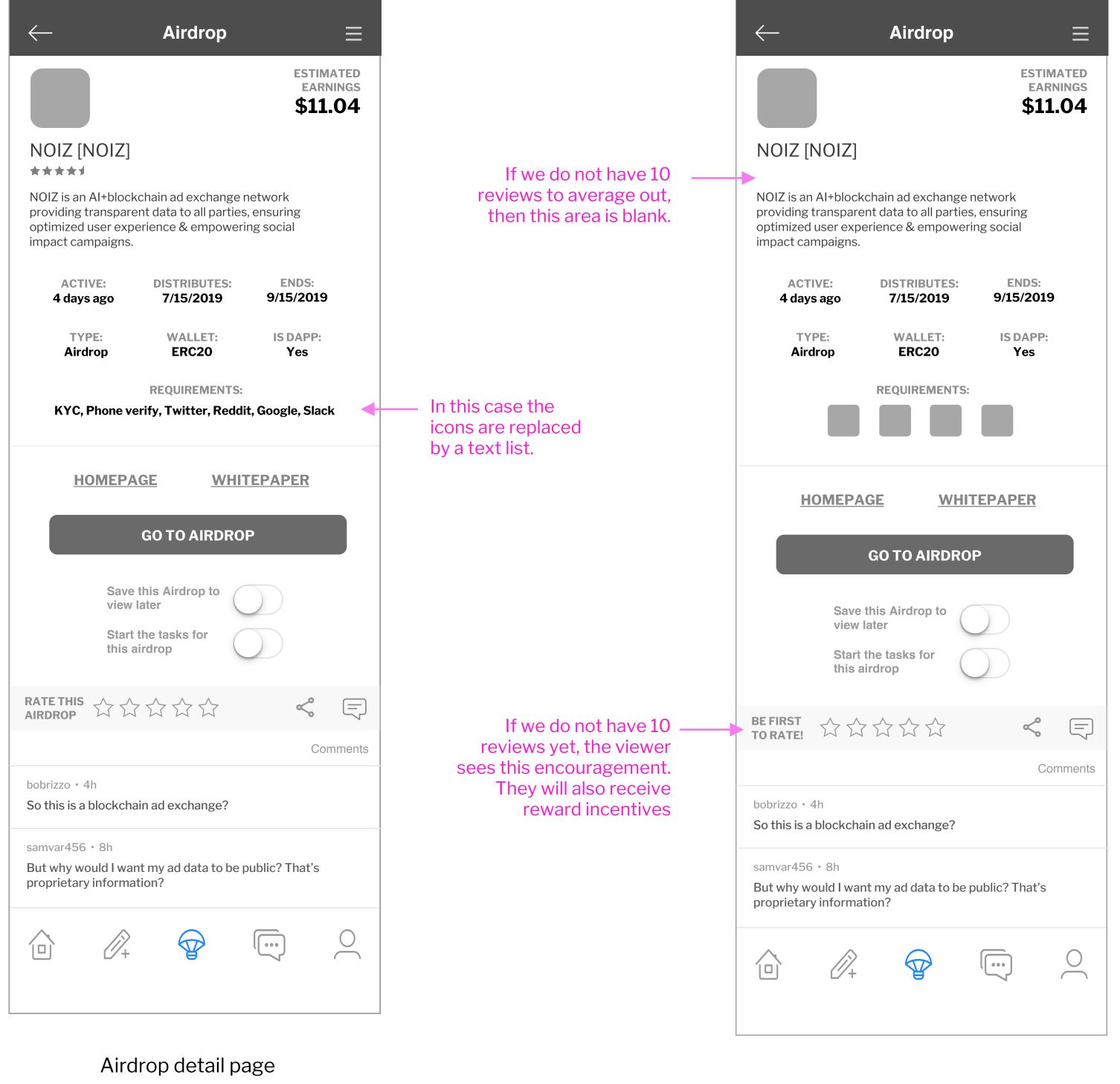
ALT detail page



IN THE EVENT WE DON'T GET THE REQUIREMENT ICONS FOR OUR MVP, THE AIRDROPS DETAIL PAGE WOULD LOOK LIKE THIS:



User Reviews



REVIEWS:

For airdrops that do not yet have 10 user reviews we will not show the star rating beneath the name.

In that case, we WILL show an encouragement beside the rating area: "BE FIRST TO RATE!"

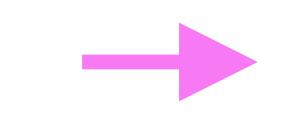
If a user is one of the first 10 to rate the airdrop she will receive an incentive: "First Offer Rater Reward"

The star review will be the average of all reviews.

AIRDROP PROPERTIES:

- Name: text field
- Symbol: text field, i.e., [NOIZ]
- Logo: png or jpg
- Description: text field
- Short Description: text field (i.e., "Blockchain
- Dating"), for use with the airdrop card.
- Estimated earnings: text field that can be an
- amount or a range.
- Date Active: date when users may begin
- participating.
- Date Finished: date when airdrop issue stops

 talking really date.
- taking users (optional): date
- Date Distributed: date when token issue will begin airdropping to wallet.
- isDapp: text field. Options: Yes / No
- Wallet: text field: ERC20, EOS, NEO, NEM, etc
- Type: Text field. Options: Airdrop, Bounty, Fork, Lottery, Giveaway, Other
- Requirements list: (comma delimited list of items)
- KYC
- Phone verify
- Email
- Active Participation
- Twitter
- Telegram
- Bitcointalk
- RedditWeChat
- vvecnat
- MediumGoogle
- Facebook
- Slack
- Discord
- LinkedInOther
- Airdrop link
- Homepage Link (Optional URL)
- Whitepaper link (Optional URL)
- iMarket user rating. This is averaged out from all user ratings. But it will only be visible once we have at least ten.
- UTM Tracking: store marketing tracking links when we send traffic to airdrop sites (not shown)



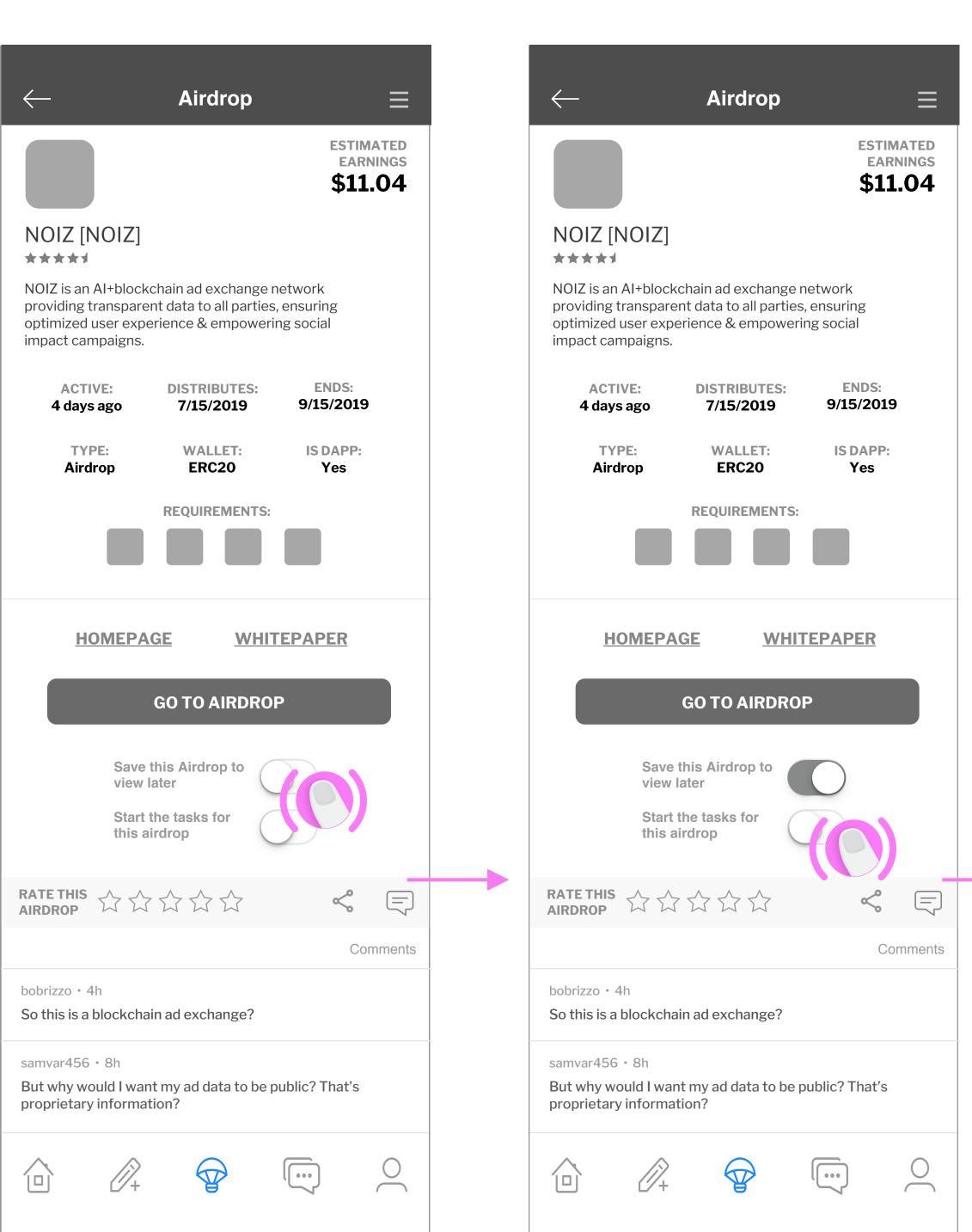
IMARKET

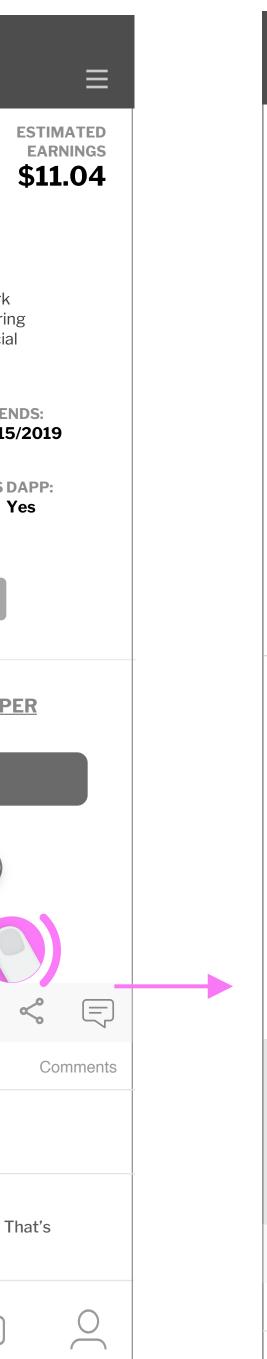
AIRDROP ADDING A WALLET

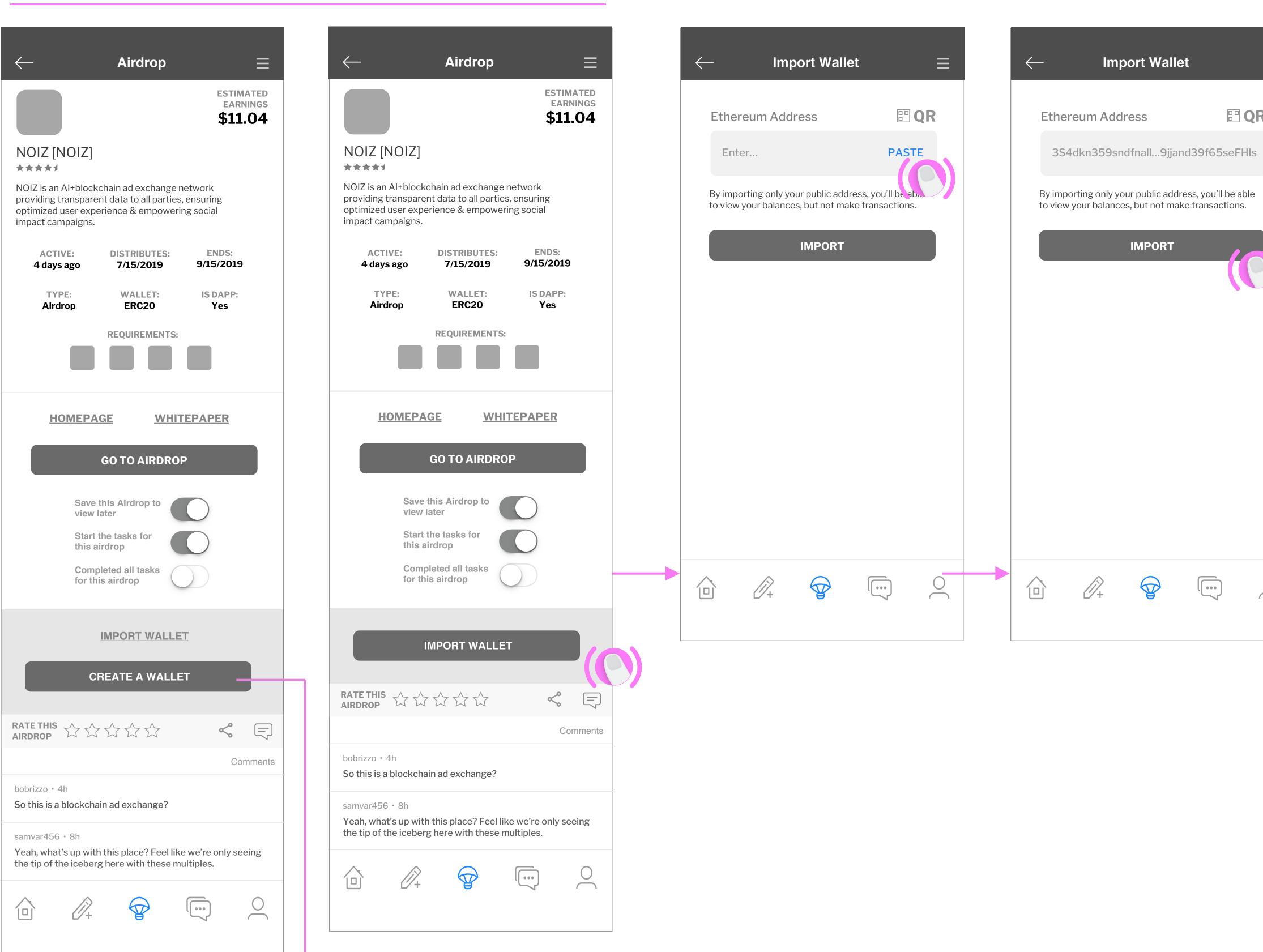
NICE TO HAVE VERSION

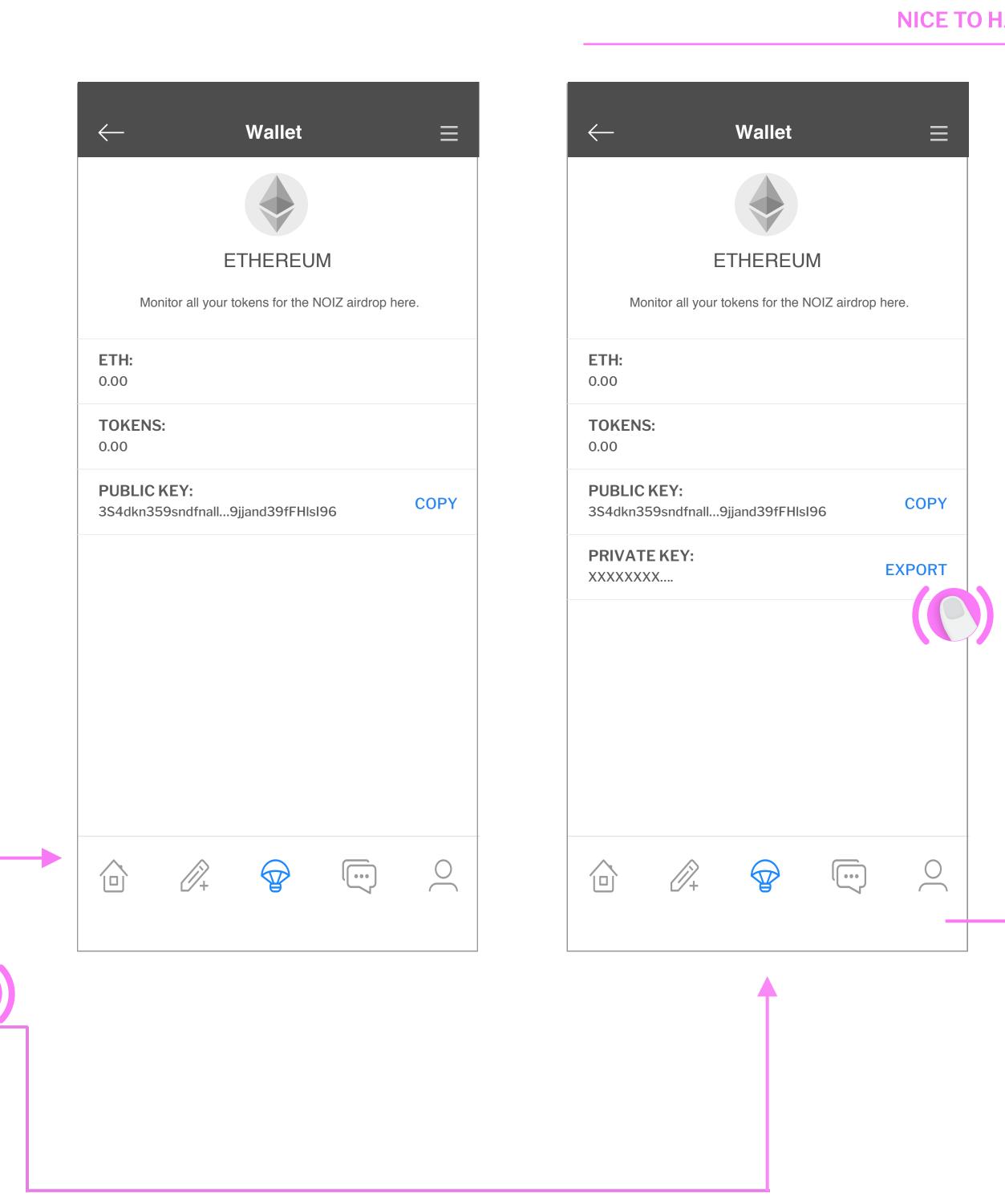
WALLETS

MVP VERSION



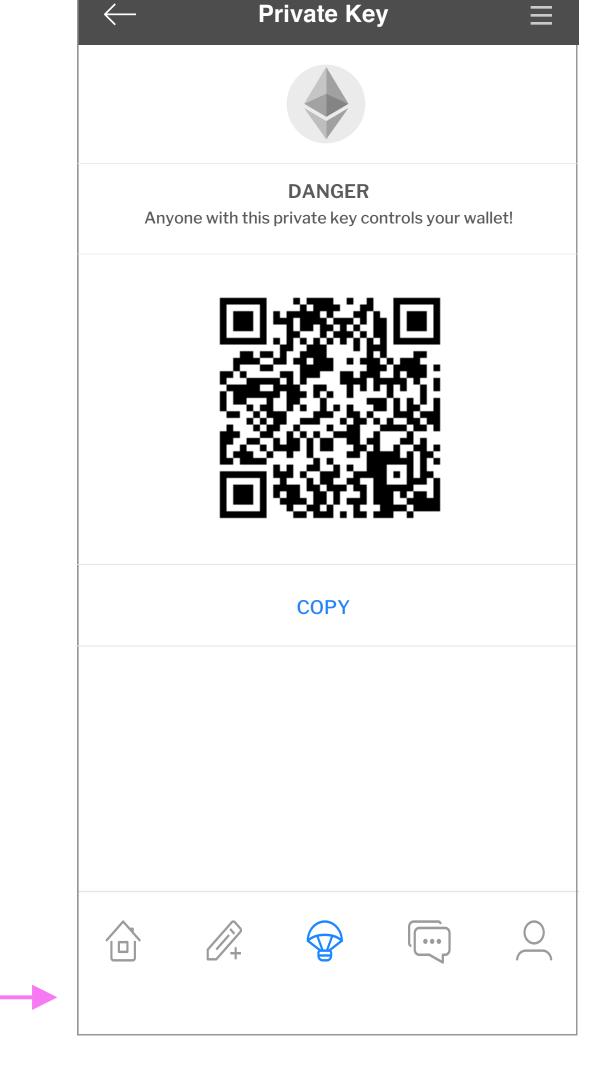






NICE TO HAVE VERSION

EXPORT



User arrives at the airdrop detail page and sees the various stats. She then taps the toggle switch to save this Airdrop.

She decides that she wants to take part in this one, so she taps the toggle switch to start the tasks for this airdrop.

A new section opens up beneath.

She now sees another toggle switch that says, "Completed all tasks for this airdrop"

She also sees an area where she can add an existing wallet or create one.

NOTE: if the airdrop is not ETH based then the 'create wallet' button would not exist. Instead, we can have the IMPORT WALLET button and underneath a small callout that says, 'We can only create ERC20 wallets at this

If it is not feasible to develop the wallet creation functionality in time, then the

wallet as shown here.

A new pane opens up that allows her to enter her address, to paste her address, or user will only be able to import an existing to tap a QR code reader to read the address.

> She taps 'PASTE' to paste her wallet address.

Next she taps the 'IMPORT' button to She sees her wallet and the pertinent import the wallet address. information on the airdrops detail page.

She taps this area to see her wallet detail

Airdrop

NOIZ is an Al+blockchain ad exchange network

providing transparent data to all parties, ensuring

optimized user experience & empowering social

DISTRIBUTES: ENDS:

WHITEPAPER

9/15/2019

IS DAPP:

Comments

7/15/2019

WALLET: ERC20

REQUIREMENTS:

GO TO AIRDROP

Start the tasks for

Completed all tasks

for this airdrop

3S4dkn359sndfnall...9jjand39fFHlsI966Ajn

this airdrop

TOKENS: 0

bobrizzo · 4h

samvar456 · 8h

RATE THIS AIRDROP

So this is a blockchain ad exchange?

Really liking the ironic name for this token. Perhaps

connecting AI to ad networks is a dangerous thing.

HOMEPAGE

impact campaigns.

EARNINGS

\$11.04

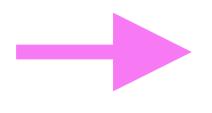
She sees that she has no tokens or ETH.

She can copy her public key here if she wishes.

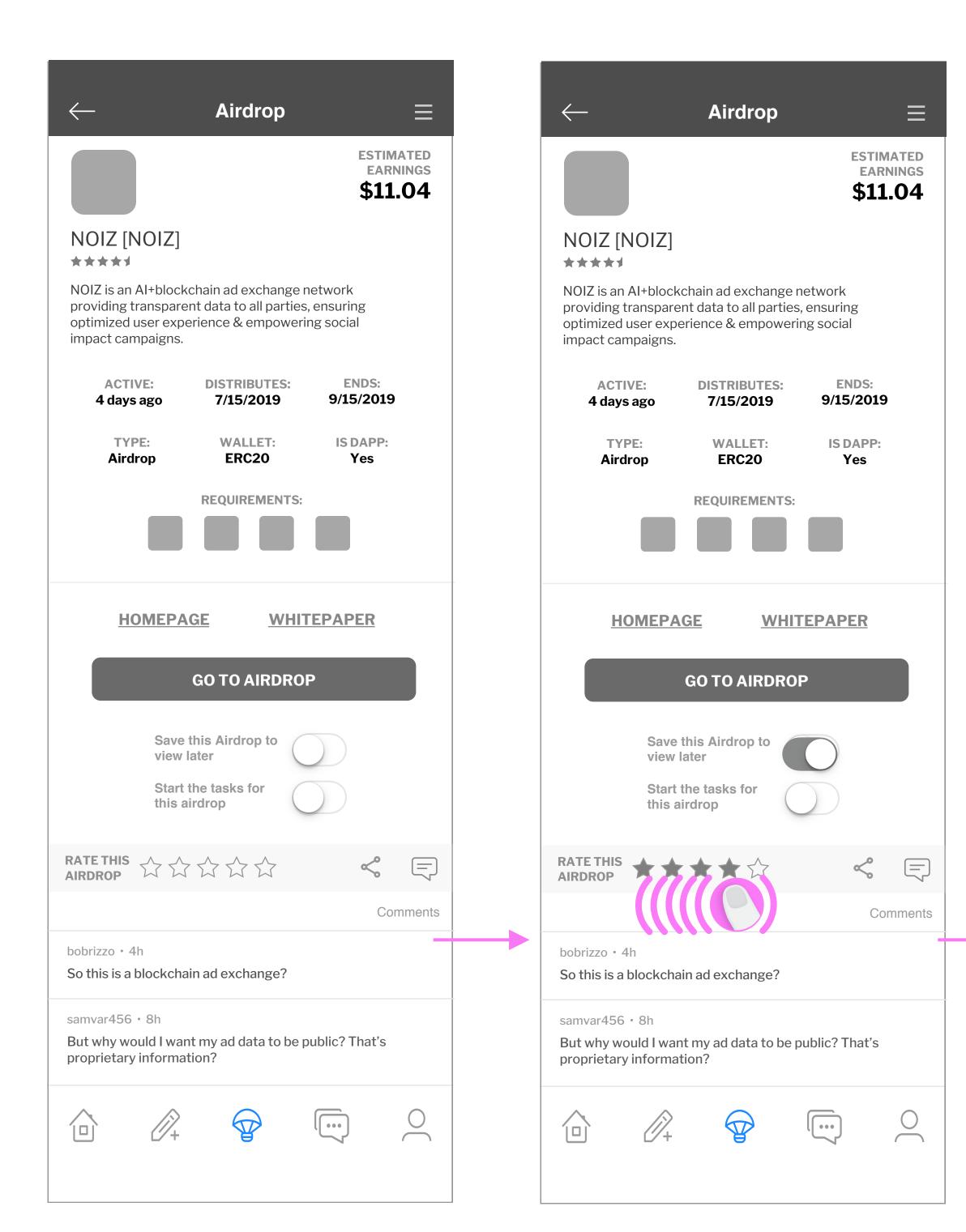
If she had clicked on the 'CREATE WALLET' button then her detail page would look like this.

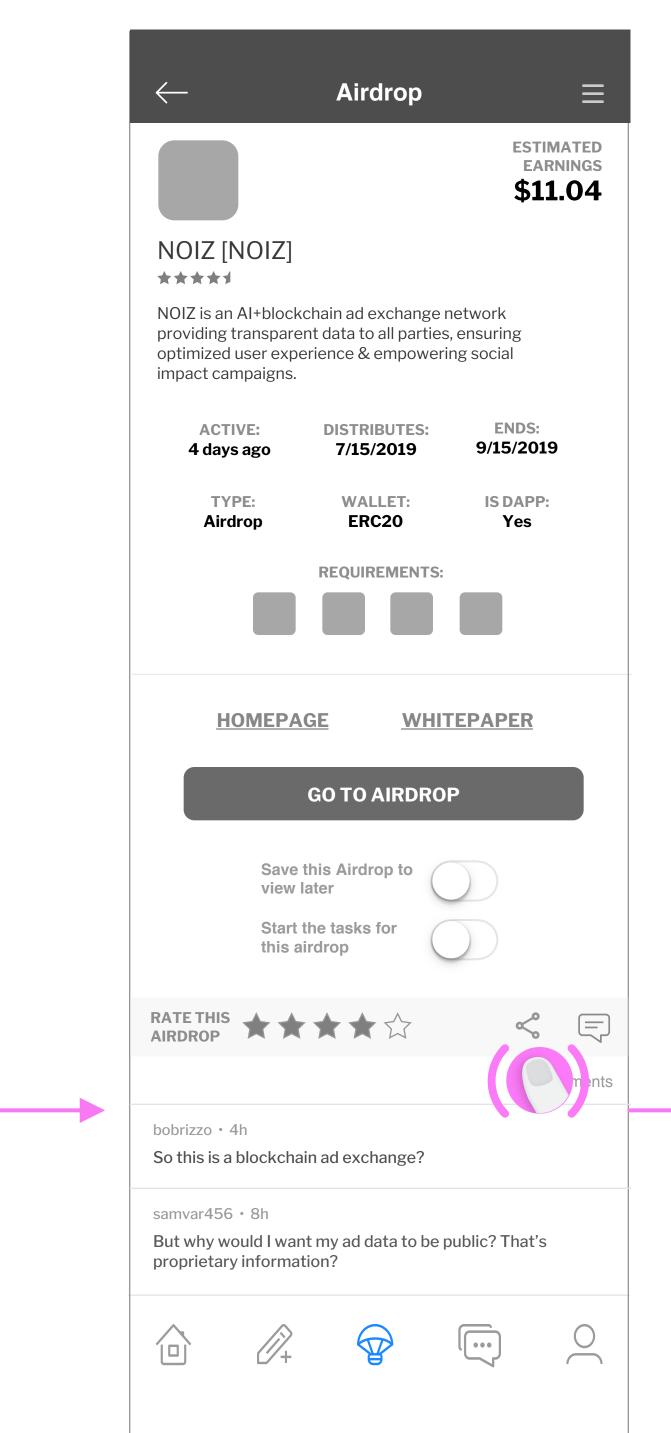
She has the ability to EXPORT her private

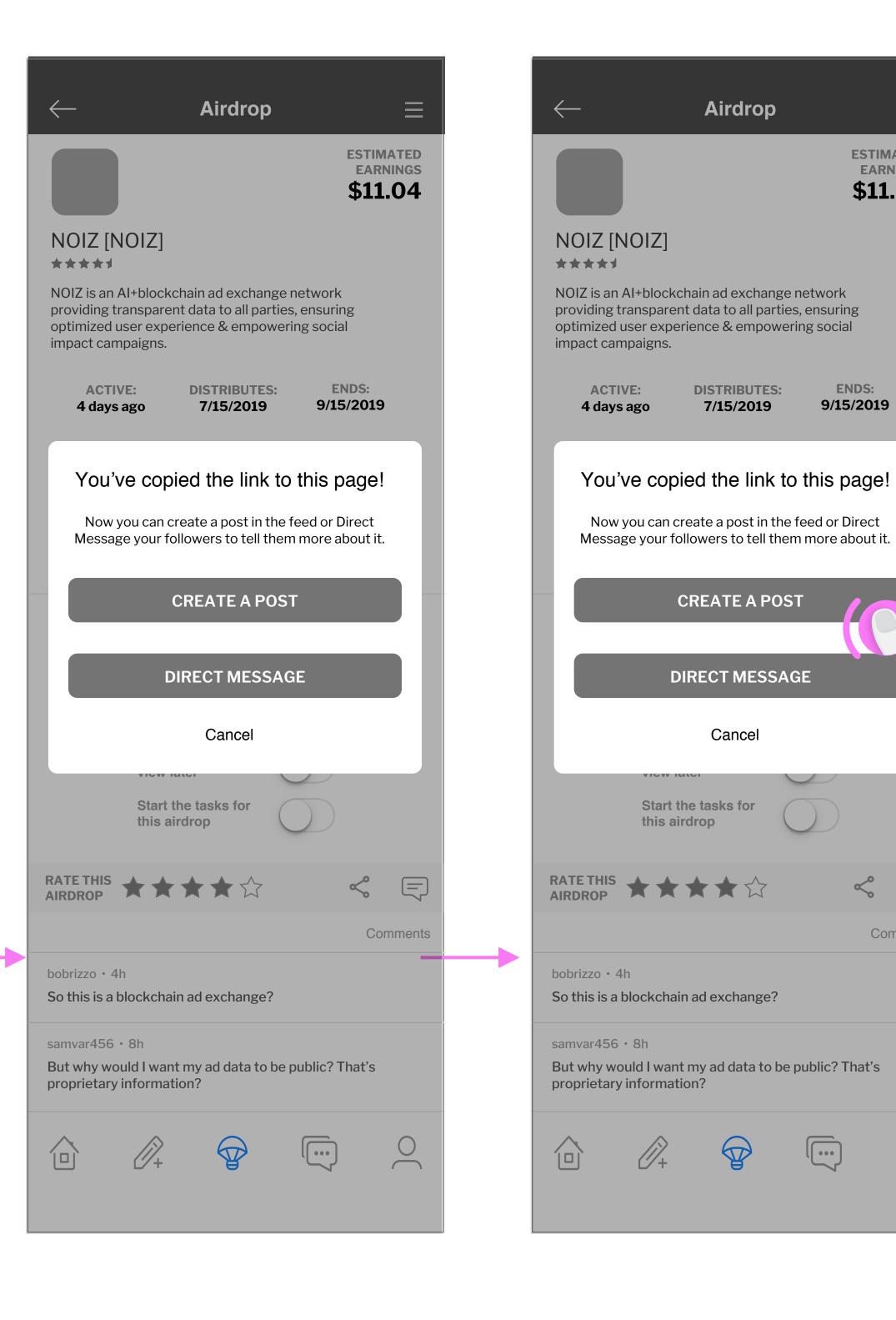
From this page she can copy her private key or allow a QR code reader to read it.

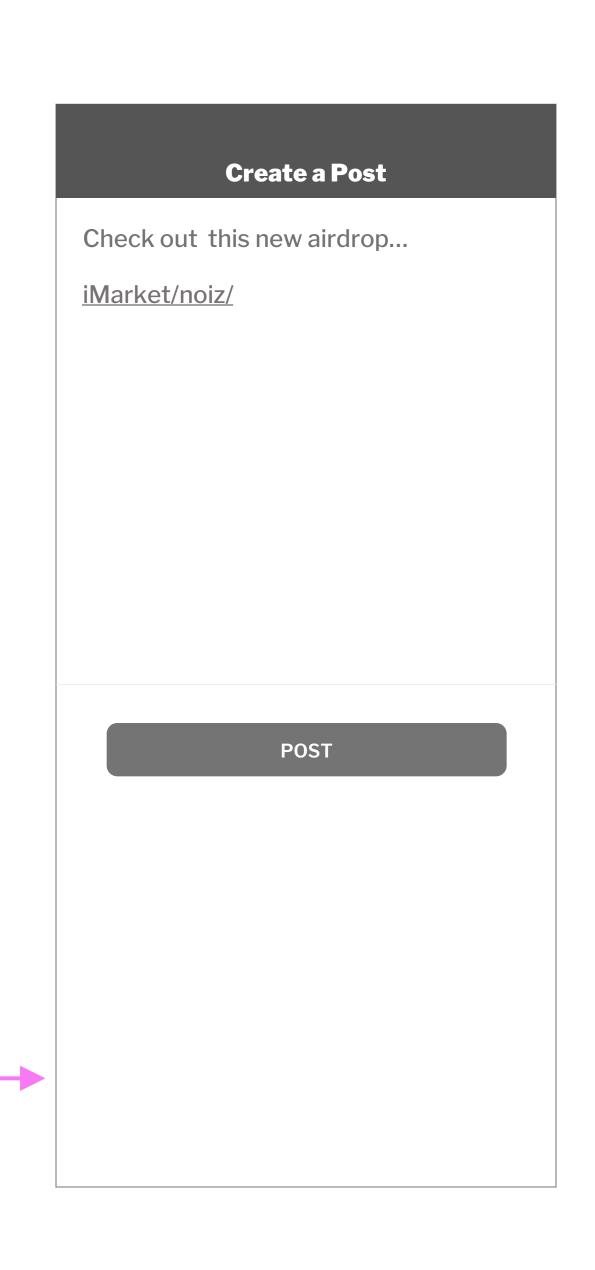


SHARING AND RATING AN AIRDROP









User arrives at the airdrop detail page, researches it, and is excited by the opportunity.

She drags her finger across the set of stars, to give it four.

Next she taps the SHARE button.

She can now either post about the airdrop, Direct Message her followers, or cancel.

Not sure if it's feasible in this instance, but if we use a ONELINK, then if this link were posted to Facebook or Twitter it would take users to the appropriate app store to download

She taps the CREATE A POST link.

Airdrop

7/15/2019 9/15/2019

CREATE A POST

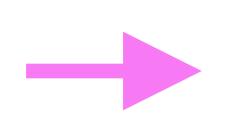
DIRECT MESSAGE

Cancel

Start the tasks for

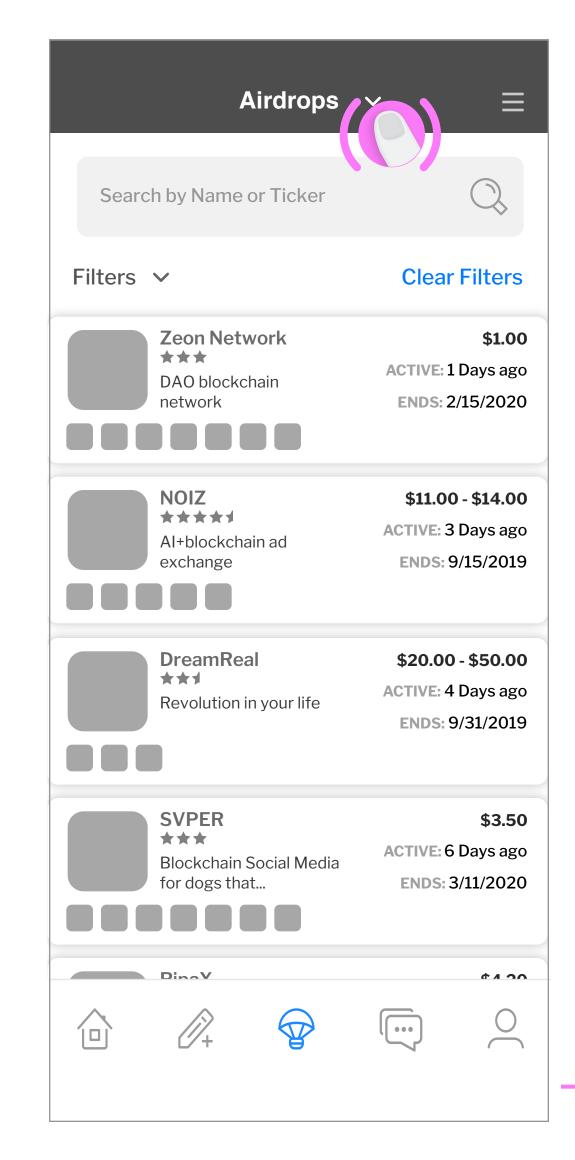
EARNINGS

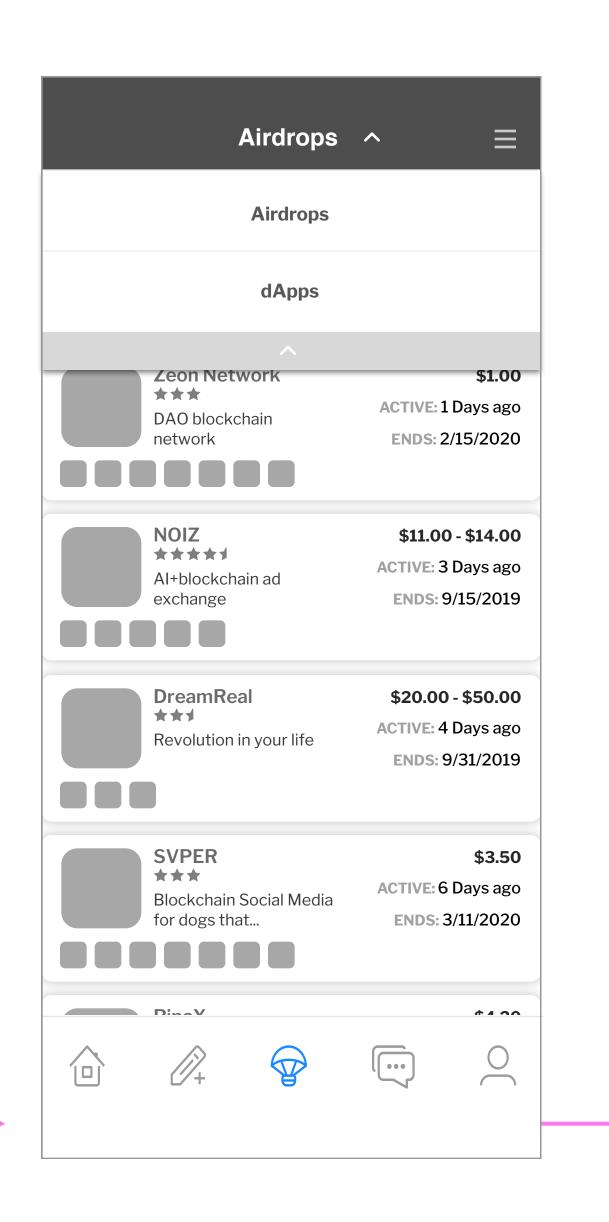
She is taken to the posting page, which is pre-configured with the link to the appropriate airdrop.

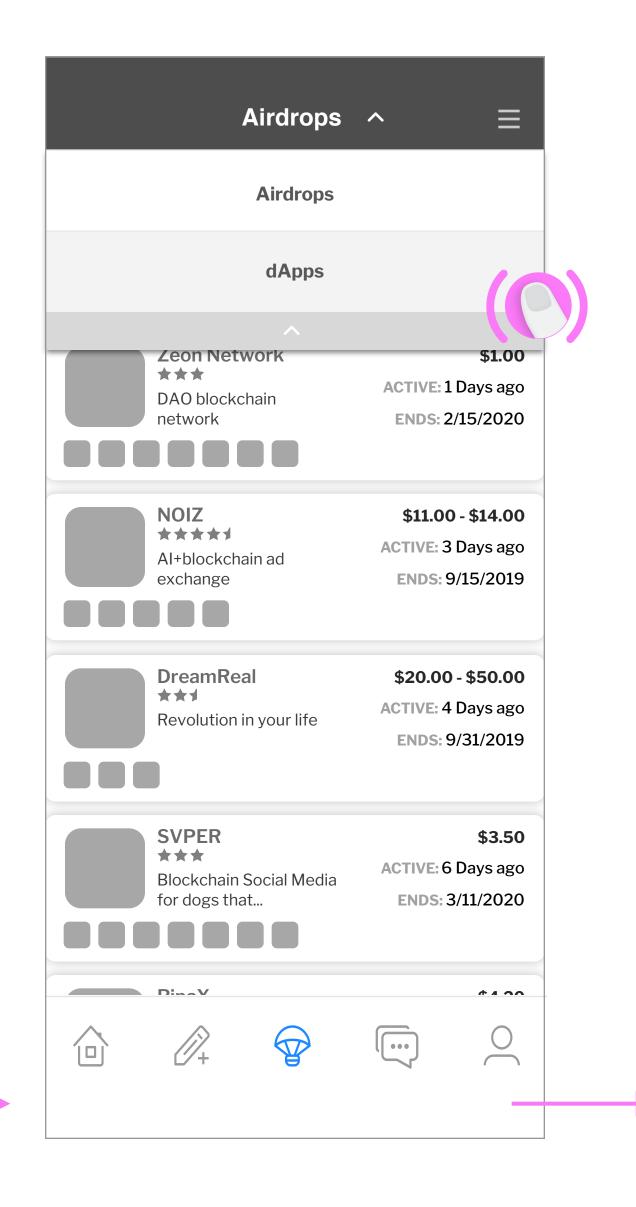


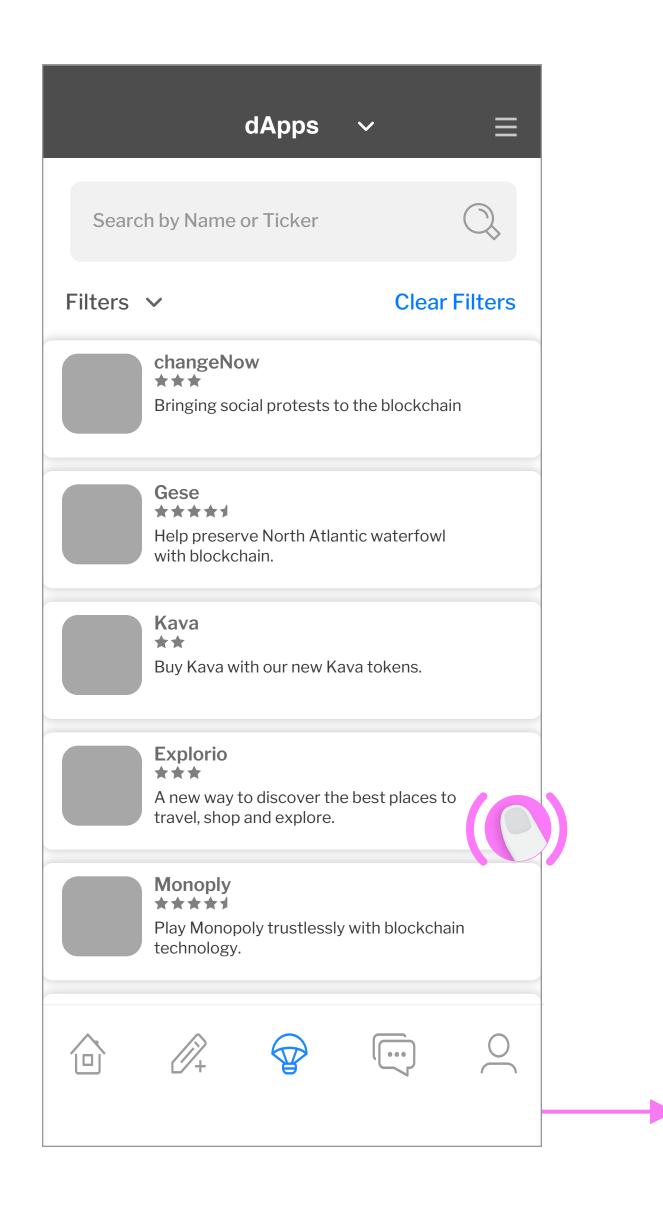
OFFERS PAGE - dAPPS

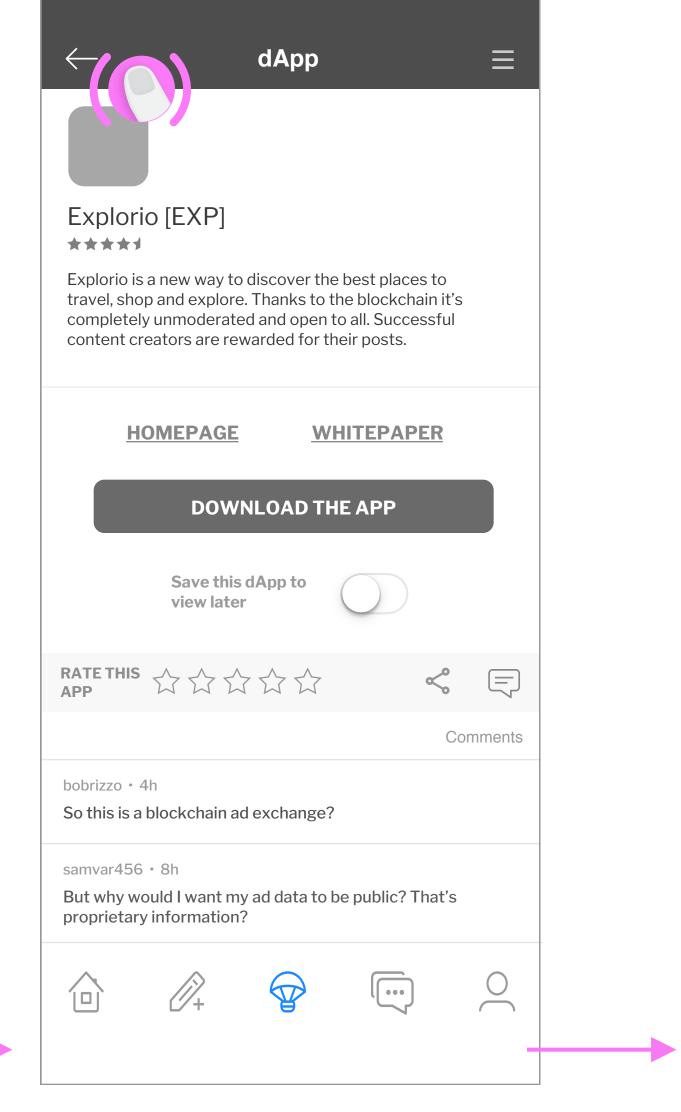
General idea of how other pages would work...

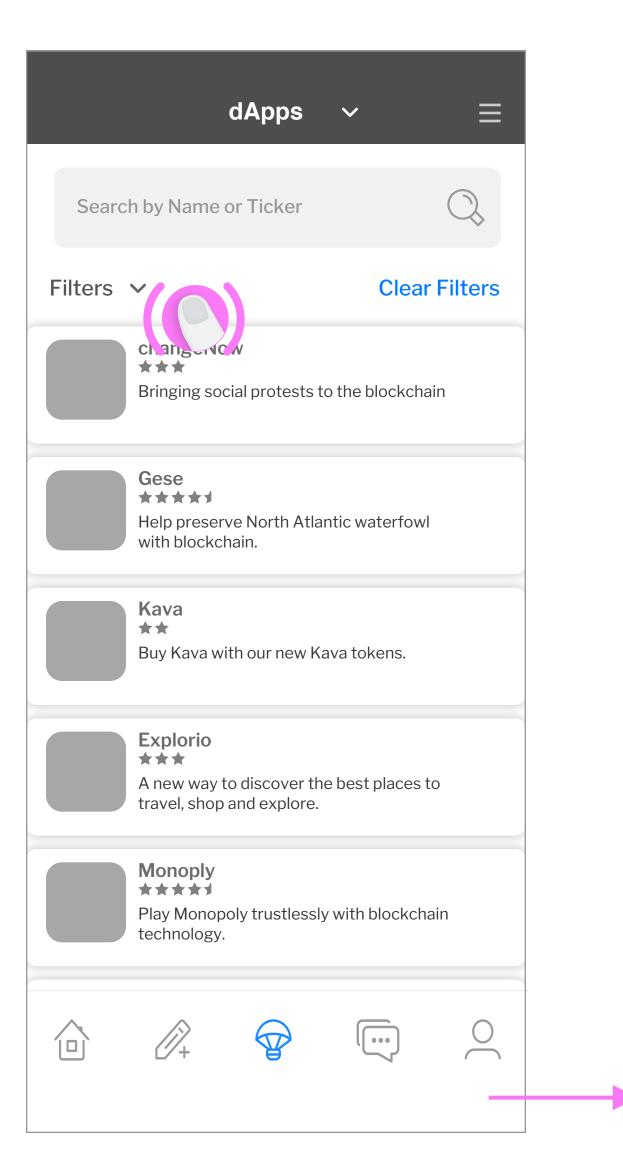


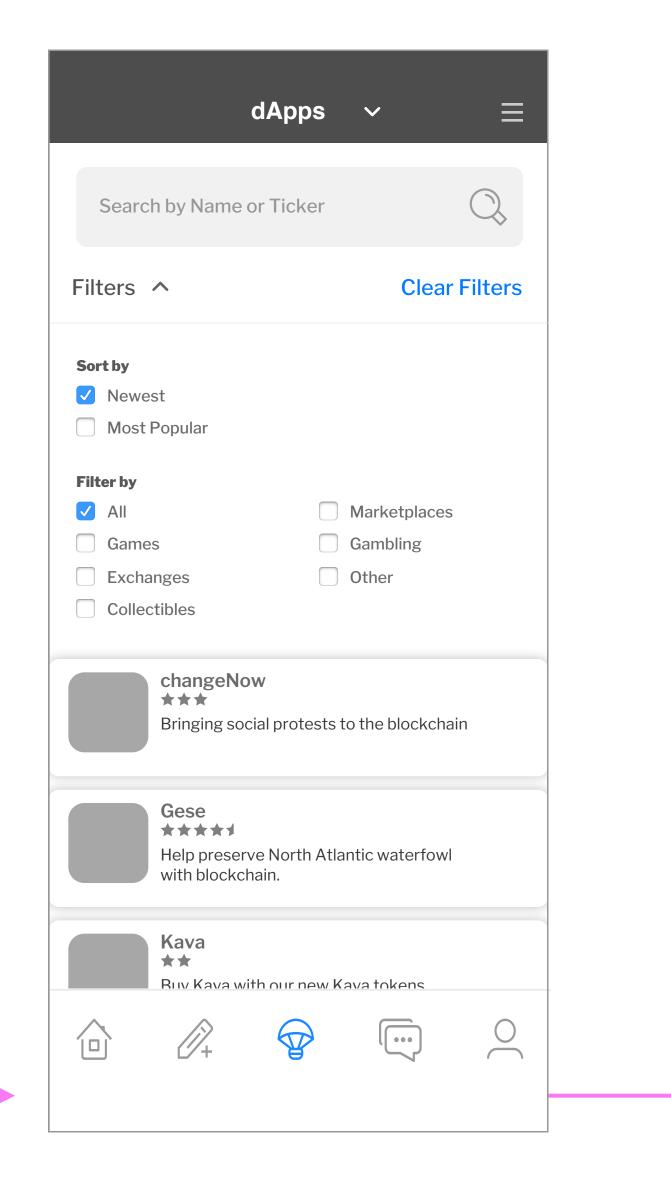


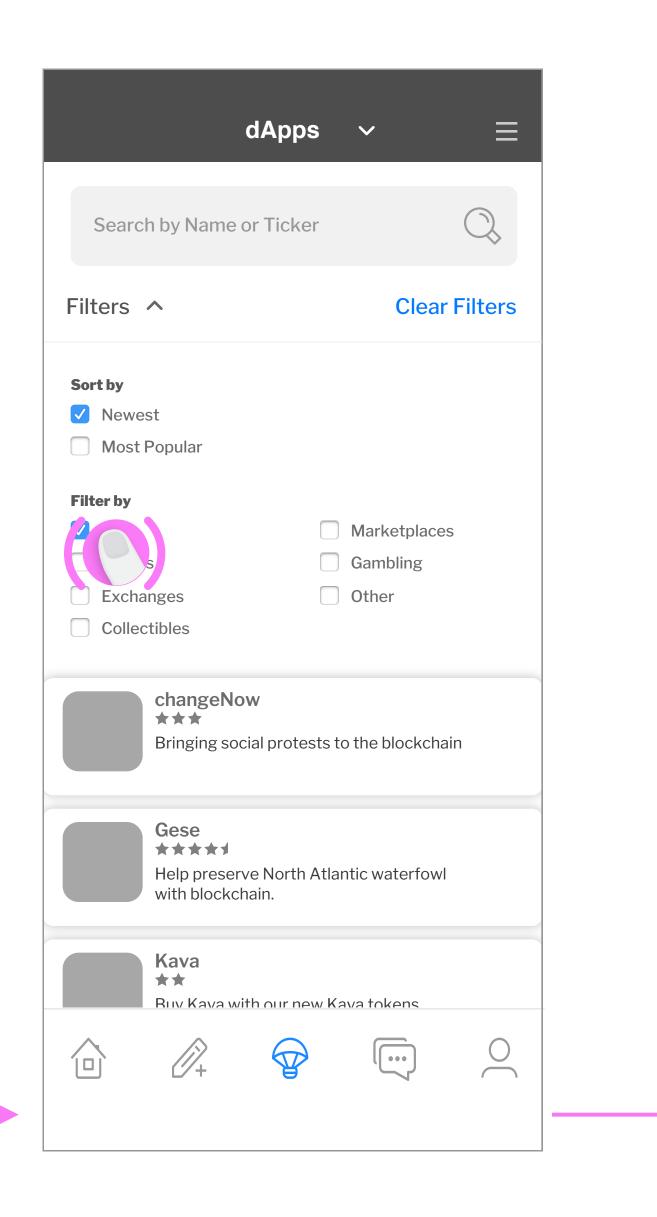


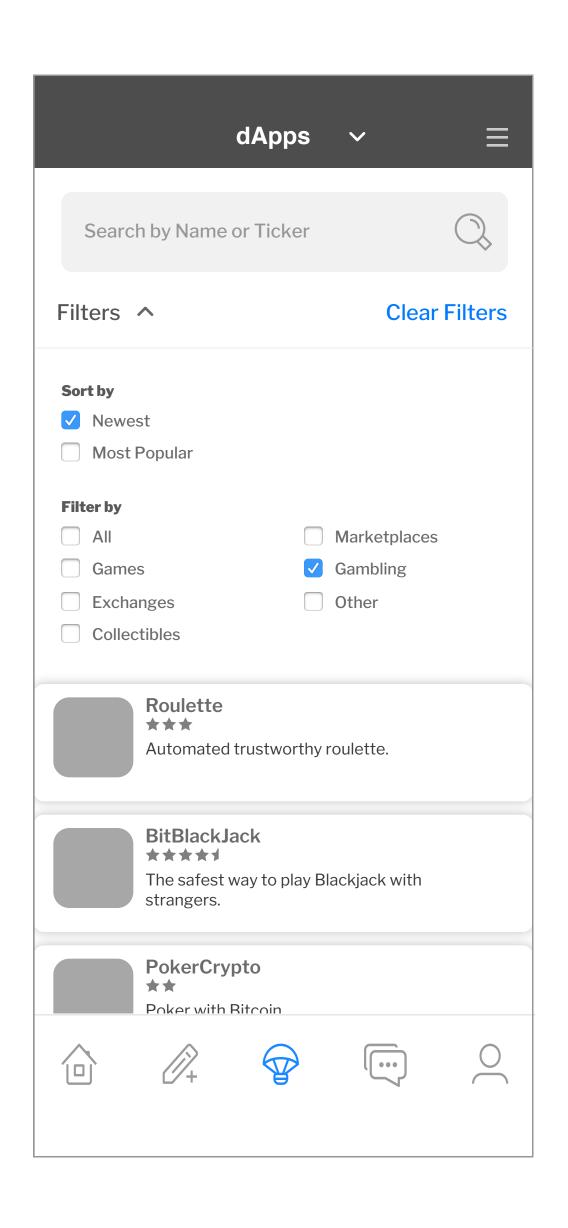












User arrives on the offers page which defaults to the AIRDROPS section.

She taps the caret at the top of the page to open up the selection tool.

She sees the options for different pages.

She taps on the dApps choice.

The dApps page opens and we see all the apps arranged chronologically by the date that they went live, newest to oldest.

She taps on a card to learn more about this decentralized application.

She reads about this app, and then taps the back arrow to return to the previous page.

She taps on the FILTERS area.

She sees the defaults: sorting by Newest and without any Filters.

She removes the ALL filter and taps the GAMBLING filter.

The dApps are automatically filtered by her choices.